

**REMARKS**

**INTRODUCTION**

Claims 1-20 were previously pending and under consideration.

Claim 21 is added herein.

Therefore, claims 1-21 are now pending and under consideration.

Claims 1-20 are rejected.

Claims 1-4 and 6-19 are amended herein.

No new matter is being presented, and approval and entry are respectfully requested.

**REJECTIONS UNDER 35 USC § 112, SECOND PARAGRAPH**

In the Office Action, at page 2, claims 1-20 were rejected under 35 U.S.C. § 112, second paragraph, for the reasons set forth therein. The Examiner alleged that the claims are a literal translation from a foreign language. The claims have been amended for clarity. Withdrawal of the rejection is respectfully requested.

**REJECTIONS UNDER 35 USC § 102**

In the Office Action, at pages 2-6, claims 1-20 were rejected under 35 U.S.C. § 102 as being anticipated by Henson. This rejection is traversed and reconsideration is requested.

Claim 1 recites displaying "a first menu containing the appearance specification images showing the appearance of the respective candidate custom-made products, for selection by a customer, upon receipt from the manufacturer server" and after the customer selects a displayed candidate, display "a second menu containing interior specifications of specific interior parts of different categories of interior parts, where the specific interior parts of the different categories correspond specifically to the selected candidate custom-made product of the appearance specifications, where the interior specifications are displayed for selection by the customer." In

other words, there is a relation between the selected candidate appearance and the interior parts displayed with the second menu. For example, if specifying a computer, the customer could choose a candidate based on appearance, and the available interior parts to be specified can be displayed for customization by selection thereof. See also claim 6, having a first and second menu with interior specifications corresponding to the selected candidate of the first menu.

Henson discusses a system for building custom order computer systems, and more particularly, discusses an online store with a user interface that enables a customer to custom and configure a computer system. Pricing and ordering is also included. Henson and does not disclose the combination of features discussed above. Rather, Henson displays a web page (figures 3, three a, three B., three see etc.) that shows all the available options for any computer system selected on a welcome page. Henson does not describe the appearance of this welcome page and it does not describe a second menu as discussed above. In sum, Henson discusses online customization but does not mention or suggest displaying the actual appearance of candidates or displaying selectable interior parts based on a selected candidate appearance.

Withdrawal of the rejection is respectfully requested.

## **DEPENDENT CLAIMS**

The dependent claims are deemed patentable due at least to their dependence from allowable independent claims. These claims are also patentable due to their recitation of independently distinguishing features. For example, claim 5 recites that the custom-made product is a personal computer, and the appearance specifications are display specifications. This feature is not taught or suggested by the prior art. Withdrawal of the rejection of the dependent claims is respectfully requested.

## NEW CLAIMS

New claim 21 has been added to clarify an aspect of the present invention in which a custom-made computer is specified by a customer according to parts specific to a an image of a computer system selected by the customer.

## CONCLUSION

There being no further outstanding objections or rejections, it is submitted that the application is in condition for allowance. An early action to that effect is courteously solicited.

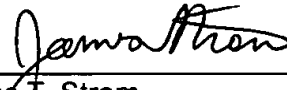
Finally, if there are any formal matters remaining after this response, the Examiner is requested to telephone the undersigned to attend to these matters.

If there are any additional fees associated with filing of this Amendment, please charge the same to our Deposit Account No. 19-3935.

Respectfully submitted,

STAAS & HALSEY LLP

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By:   
James T. Strom  
Registration No. 48,702

1201 New York Avenue, NW, Suite 700  
Washington, D.C. 20005  
Telephone: (202) 434-1500  
Facsimile: (202) 434-1501